



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Chariot
Attention: Accounts Payable
3020 I Street, Suite 201
Sacramento, CA 95816

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951684-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Frances Matsuoka	Eagle-San Francisco	National

Advertiser	Product	Estimate Number
Ricky Gill/R/Congress	RICKY GILL FOR CONGR	12

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	951684	07901187

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/12	09/22/12	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	4	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	09/22/12		KCRA-TV News at 7a	7:00am-9:00am	:00		\$250.00 NM
Credited									
rev per v. 7, 4x credit line 1. mg new line 25									
2	KCRA	Sa	09/22/12		KCRA-TV News at 7a	7:00am-9:00am	:00		\$250.00 NM
Credited									
rev per v. 7, 4x credit line 1. mg new line 25									
3	KCRA	Sa	09/22/12		KCRA-TV News at 7a	7:00am-9:00am	:00		\$250.00 NM
Credited									
rev per v. 7, 4x credit line 1. mg new line 25									
4	KCRA	Sa	09/22/12		KCRA-TV News at 7a	7:00am-9:00am	:00		\$250.00 NM
Credited									
rev per v. 7, 4x credit line 1. mg new line 25									
2	09/18/12	09/21/12	KCRA-TV News at Noon	11:58am-1:00pm	-TWTF--	:30	12	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	12	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	09/18/12	12:14 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGVP9612H	\$200.00 NM
1	KCRA	Tu	09/18/12	12:30 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGVP9612H	\$200.00 NM
9	KCRA	Tu	09/18/12	12:55 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGVP9612H	\$200.00 NM
11	KCRA	W	09/19/12	12:14 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
4	KCRA	W	09/19/12	12:29 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
3	KCRA	W	09/19/12	12:55 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
5	KCRA	Th	09/20/12	12:13 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
12	KCRA	Th	09/20/12	12:38 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
6	KCRA	Th	09/20/12	12:53 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
8	KCRA	F	09/21/12	12:17 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
10	KCRA	F	09/21/12	12:29 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
7	KCRA	F	09/21/12	12:56 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
3	09/24/12	09/24/12	KCRA-TV News at Noon	11:58am-1:00pm	M-----	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951684-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	RICKY GILL FOR CONGR	12	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/24/12	09/24/12	KCRA-TV News at Noon	11:58am-1:00pm	M-----	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/24/12	09/30/12	M-----	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	09/24/12	12:14 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
3	KCRA	M	09/24/12	12:39 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
1	KCRA	M	09/24/12	1:00 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	RGFCTRUSTH	\$200.00 NM
4	09/18/12	09/21/12	KCRA-TV News at 5am	5:00am-5:57am	-TWTF--	:30	8	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	8	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGVP9612H	\$225.00 NM
5	KCRA	Tu	09/18/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGVP9612H	\$225.00 NM
2	KCRA	W	09/19/12	5:22 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
7	KCRA	W	09/19/12	5:41 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
3	KCRA	Th	09/20/12	5:10 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
6	KCRA	Th	09/20/12	5:23 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
8	KCRA	F	09/21/12	5:14 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
4	KCRA	F	09/21/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
5	09/24/12	09/24/12	KCRA-TV News at 5am	5:00am-5:57am	M-----	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	5:14 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
2	KCRA	M	09/24/12	5:28 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	RGFCTRUSTH	\$225.00 NM
6	09/23/12	09/23/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-----S	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	09/23/12	7:39 AM	KCRA-TV News at 7am	News at 7:00am	:30	RGFCTRUSTH	\$250.00 NM
3	KCRA	Su	09/23/12	8:25 AM	KCRA-TV News at 7am	News at 7:00am	:30	RGFCTRUSTH	\$250.00 NM
2	KCRA	Su	09/23/12	8:46 AM	KCRA-TV News at 7am	News at 7:00am	:30	RGFCTRUSTH	\$250.00 NM
7	09/18/12	09/21/12	M-F 9am-10am	9:00am-10:00am	-TWTF--	:30	8	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/17/12	09/23/12	-TWTF--	8	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	Tu	09/18/12	9:22 AM	M-F 9am-10am	9:00am-10:00am	:30	RGVP9612H	\$250.00 NM
1	KCRA	Tu	09/18/12	9:59 AM	M-F 9am-10am	9:00am-10:00am	:30	RGVP9612H	\$250.00 NM
5	KCRA	W	09/19/12	9:24 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
2	KCRA	W	09/19/12	9:45 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
3	KCRA	Th	09/20/12	9:51 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
7	KCRA	Th	09/20/12	9:59 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
8	KCRA	F	09/21/12	10:42 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
LR- Network Special Report									
4	KCRA	F	09/21/12	10:55 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$250.00 NM
LR- Network Special Report									
8	09/24/12	09/24/12	M-F 9am-10am	9:00am-10:00am	M-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951684-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	RICKY GILL FOR CONGR	12	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/24/12	09/24/12	M-F 9am-10am	9:00am-10:00am	M-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	9:35 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$200.00 NM
2	KCRA	M	09/24/12	9:47 AM	M-F 9am-10am	9:00am-10:00am	:30	RGFCTRUSTH	\$200.00 NM
9	09/18/12	09/21/12	KCRA-TV News at 6am	5:58am-7:00am	-TWTF--	:30	8	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	8	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	6:12 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGVP9612H	\$500.00 NM
6	KCRA	Tu	09/18/12	6:58 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGVP9612H	\$500.00 NM
8	KCRA	W	09/19/12	6:13 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
2	KCRA	W	09/19/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
3	KCRA	Th	09/20/12	5:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
7	KCRA	Th	09/20/12	6:29 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
4	KCRA	F	09/21/12	6:22 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
5	KCRA	F	09/21/12	6:54 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
10	09/24/12	09/24/12	KCRA-TV News at 6am	5:58am-7:00am	M-----	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	6:29 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
2	KCRA	M	09/24/12	6:58 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	RGFCTRUSTH	\$500.00 NM
11	09/18/12	09/21/12	NBC Today Show II	10:00am-11:00am	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	09/18/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	RGVP9612H	\$150.00 NM
1	KCRA	W	09/19/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	RGFCTRUSTH	\$150.00 NM
4	KCRA	Th	09/20/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	RGFCTRUSTH	\$150.00 NM
3	KCRA	F	09/21/12	9:26 AM	NBC Today Show II	10:00am-11:00am	:30	RGFCTRUSTH	\$150.00 NM
LR- Network Special Report									
12	09/24/12	09/24/12	NBC Today Show II	10:00am-11:00am	M-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	10:59 AM	NBC Today Show II	10:00am-11:00am	:30	RGFCTRUSTH	\$150.00 NM
13	09/18/12	09/21/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	09/18/12	5:15 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RGVP9612H	\$1,000.00 NM
1	KCRA	W	09/19/12	5:13 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RGFCTRUSTH	\$1,000.00 NM
4	KCRA	Th	09/20/12	5:23 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RGFCTRUSTH	\$1,000.00 NM
2	KCRA	F	09/21/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$1,000.00 NM
Credited									



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951684-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	RICKY GILL FOR CONGR	12	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/24/12	09/24/12	KCRA-TV News at 5pm	4:58pm-5:30pm	M-----	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	5:14 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	RGFCTRUSTH	\$1,000.00 NM
15	09/18/12	09/21/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	4	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	6:25 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGVP9612H	\$850.00 NM
2	KCRA	W	09/19/12	6:13 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTH	\$850.00 NM
3	KCRA	Th	09/20/12	6:13 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTH	\$850.00 NM
4	KCRA	F	09/21/12	6:14 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTH	\$850.00 NM
16	09/24/12	09/24/12	KCRA-TV News at 6pm	6:00pm-7pm	M-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	6:24 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	RGFCTRUSTH	\$850.00 NM
17	09/18/12	09/21/12	NBC Today Show	7:00am-9:00am	-TWTF--	:30	4	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Tu	09/18/12	7:57 AM	NBC Today Show	7:00am-9:00am	:30	RGVP9612H	\$425.00 NM
4	KCRA	W	09/19/12	8:37 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTH	\$425.00 NM
3	KCRA	Th	09/20/12	8:57 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTH	\$425.00 NM
2	KCRA	F	09/21/12	8:50 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTH	\$425.00 NM
18	09/24/12	09/24/12	NBC Today Show	7:00am-9:00am	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	7:27 AM	NBC Today Show	7:00am-9:00am	:30	RGFCTRUSTH	\$500.00 NM
19	09/18/12	09/21/12	ACESS HOLLYWOOD A(7:01pm-7:30pm/7:3		-TWTF--	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Tu	09/18/12	7:26 PM	ACESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	RGVP9612H	\$500.00 NM
1	KCRA	W	09/19/12	7:18 PM	ACESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	RGFCTRUSTH	\$500.00 NM
2	KCRA	Th	09/20/12	7:26 PM	ACESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	RGFCTRUSTH	\$500.00 NM
4	KCRA	F	09/21/12	7:26 PM	ACESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	RGFCTRUSTH	\$500.00 NM
20	09/24/12	09/24/12	ACESS HOLLYWOOD A(7:01pm-7:30pm/7:3		M-----	:30	1	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	09/24/12	7:24 PM	ACESS HOLLYWOOD AC	7:01pm-7:30pm/7:3	:30	RGFCTRUSTH	\$475.00 NM
21	09/18/12	09/21/12	KCRA-TV News at 6pm	6:00pm-7pm	-TWTF--	:30	4	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951684-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Ricky Gill/R/Congress	RICKY GILL FOR CONGR	12	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 09/18/12 6:53 PM KCRA-TV News at 6pm 6:00pm-7pm :30 RGV9612H \$850.00 NM 2 KCRA W 09/19/12 6:58 PM KCRA-TV News at 6pm 6:00pm-7pm :30 RGFCTRUSTH \$850.00 NM 3 KCRA Th 09/20/12 6:59 PM KCRA-TV News at 6pm 6:00pm-7pm :30 RGFCTRUSTH \$850.00 NM 4 KCRA F 09/21/12 6:52 PM KCRA-TV News at 6pm 6:00pm-7pm :30 RGFCTRUSTH \$850.00 NM									
22	09/24/12	09/24/12	KCRA-TV News at 6pm	6:00pm-7pm	M-----	:30	1	\$850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 09/24/12 6:51 PM KCRA-TV News at 6pm 6:00pm-7pm :30 RGFCTRUSTH \$850.00 NM									
23	09/18/12	09/21/12	KCRA-TV News at 11pm	11:00pm-11:35pm	-TWTF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Tu 09/18/12 11:14 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 RGV9612H \$800.00 NM 2 KCRA W 09/19/12 11:21 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 RGFCTRUSTH \$800.00 NM 4 KCRA Th 09/20/12 11:28 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 RGFCTRUSTH \$800.00 NM 3 KCRA F 09/21/12 11:28 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 RGFCTRUSTH \$800.00 NM									
24	09/24/12	09/24/12	KCRA-TV News at 11pm	11:00pm-11:35pm	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA M 09/24/12 11:34 PM KCRA-TV News at 11pm 11:00pm-11:35pm :30 RGFCTRUSTH \$800.00 NM									
25	09/23/12	09/23/12	NEWS AFTER NFL	Primetime	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA Su 09/23/12 9:25 PM NEWS AFTER NFL Primetime :30 RGFCTRUSTH \$1,000.00 NM									

Total Spots **83**

Payment Terms 30 Days

<u>Gross Total</u>	\$36,325.00
<u>Agency Commission</u>	\$5,448.75
<u>Net Amount Due</u>	\$30,876.25